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John Owens

Multimedia Producer

PROFILE

I am a well-travelled, digitally-focused and creative video producer who has collaborated on complex human rights-focused projects across the globe. Most recently employed by Save the Children, I have worked with a range of major INGOs and international broadcasters both as part of a team and as an independent freelancer.

SKILLS

- Filming and photography using DSLRs and cameras including the Canon C300, 7D, 5D and Sony FS5, FX6 as well as equipment including gimbals etc.
- Editing using software including Premiere Pro, After Effects etc.
- Tailoring multimedia and platform-specific packages from pitch to final product.
- Setting up shoots, including interviews, in challenging environments.
- Remote directing content creators and film-makers across multiple countries.

CREDITS

Save the Children (May 2022 - May 2023) (maternity cover)

Senior Multimedia Producer working across videography and photography in the Creative Content & Stories team.

- Scripted, filmed and edited footage with a view to the needs of both marketing and media departments, including sourcing external contributors and translators.
- Collaborated with the social media team to cut platform-specific content.
- Led discussions and workshops focused on ethical storytelling.
- Liaised with country and regional offices to deliver on complex on time-sensitive briefs, such as filming the post earthquake disaster in Türkiye, and shooting a celebrity trip to in Ukraine's Odesa and Mykolaiv regions.
- Drove collaboration by promoting the team's content across Save the Children internationally.

BBC Africa Eye (April 2021 - May 2022)

Researcher and assistant producer focused on developing major investigations across Africa.

- Fact checked and researched high-level investigative programmes.
- Found critical sources and contributors for films.

- Developed story ideas working with a network of African film-makers and journalists.
- Involved in making impactful films, including *Kenya's Killer Roads* and *Not Our War: Africans Fleeing Ukraine*.

Insight TWI (Feb 2018 - Feb 2021)

Development producer for a range of ideas and international investigations. Also researched and assistant produced several documentaries & films.

- Created a network of film-makers across the globe, whom I commissioned and remotely directed.
- Deeply involved in a range of pre-production work, including risk assessments, logistics etc.
- Developed a range of documentary ideas, one of which is currently being turned into a Netflix feature film.
- Researched and associate produced a range of high-profile documentaries, including BBC 1's *Football's Darkest Secret* and BBC Africa Eye's *Malawi's Human Harvest*.

Freelance Filmmaker & Multimedia Journalist (Sep 2014 - Feb 2018)

Based in Beirut, covering the Middle East, Asia and Europe and worked for a range of media and INGOs.

- Independently pitched, filmed and edited digitally-focused short films for international NGOs and media, including both features and breaking news. Often wrote accompanying stories and included photo galleries.
- Made numerous digitally-focused films including *The Rohingya Struggle* (Al Jazeera), *Lebanon's Burning Trash Crisis* (Human Rights Watch), *Syrian Refugee Children Share their Secret Superpowers* (International Rescue Committee) and *Refugees face Violence at Hungarian Border* (Voice of America News).

PRWeek - Senior Reporter (Jan 2012 - Sep 2014)

Reported on lobbying, communications and campaigning, and managed a small team of journalists.

Eastern Daily Press & titles - Reporter (Nov 2009 - Dec 2011)

Daily newspaper reporter. Built contacts across the Norfolk region to deliver numerous front page stories and in-depth features.

TRAINING & EDUCATION

- 2022: 4 day Hostile Environment Training.
- 2021: 3 day BBC camera training with the Sony FS5
- 2009: NCTJ journalist qualification
- 2005-2008: Leeds University - English Literature & Language - 2:1.

REFERENCES

Available on request.